

UPDATE
NOVEMBER 2022

EARTH

POSITIVE 
MOMENTUM
no nonsense business expertise

Certified

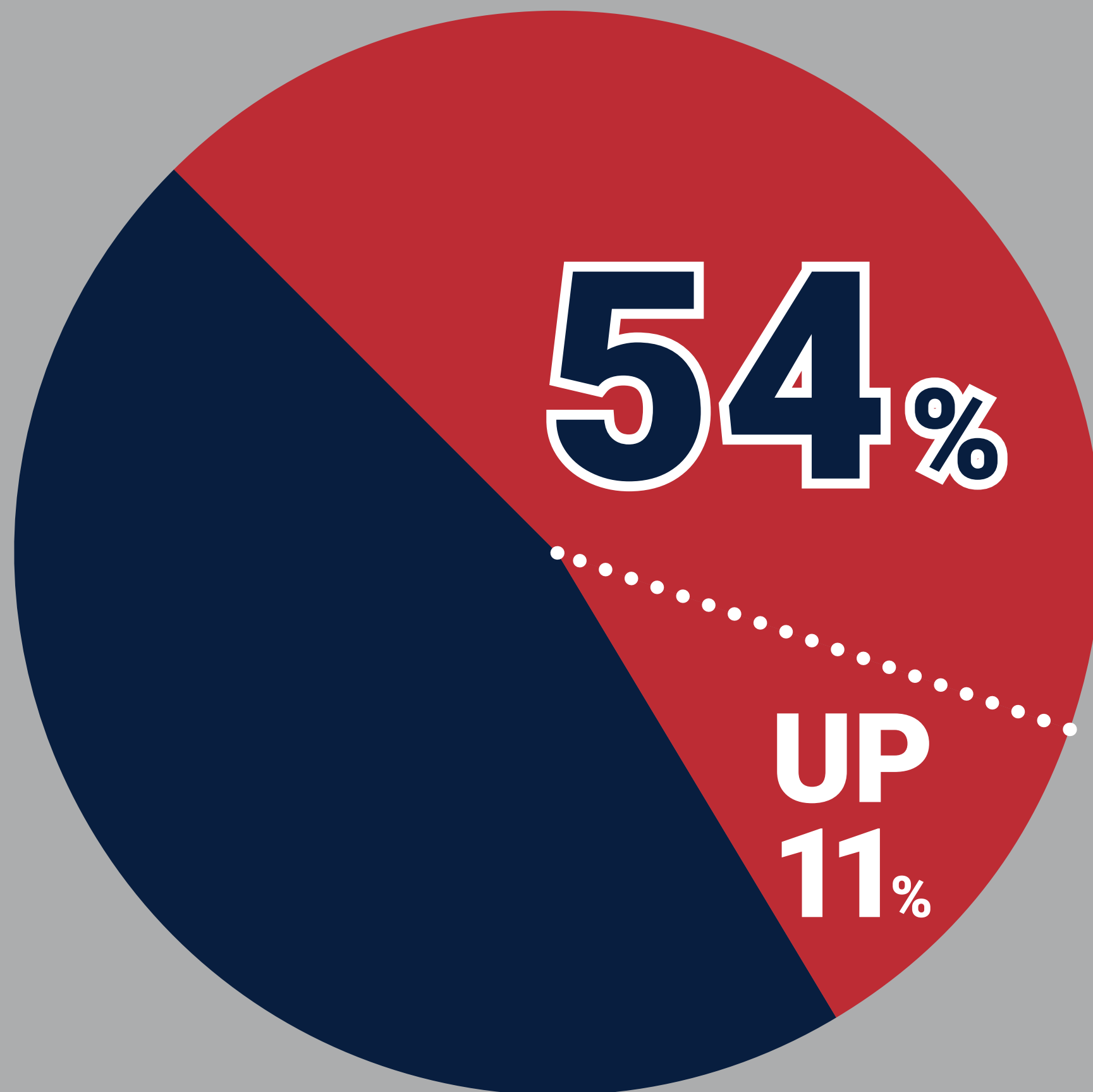
Corporation



 **87%** of organisations see
sustainability as an opportunity rather than
a risk – **up 14%** in the last year.

Still so much to do, but
mindsets are definitely shifting.

based on a pulse survey taken from October 16th to November 6th 2022
and versus our Earth 1st report one year ago



54% of organisations
employ a dedicated person
to focus on sustainability
– up 11% in the last year

based on a pulse survey taken from October 16th to November 6th 2022
and versus our Earth 1st report one year ago



82%

**UP
18%**

of organisations believe they
are **active enough** in becoming
environmentally sustainable
– up 18% in the last year.

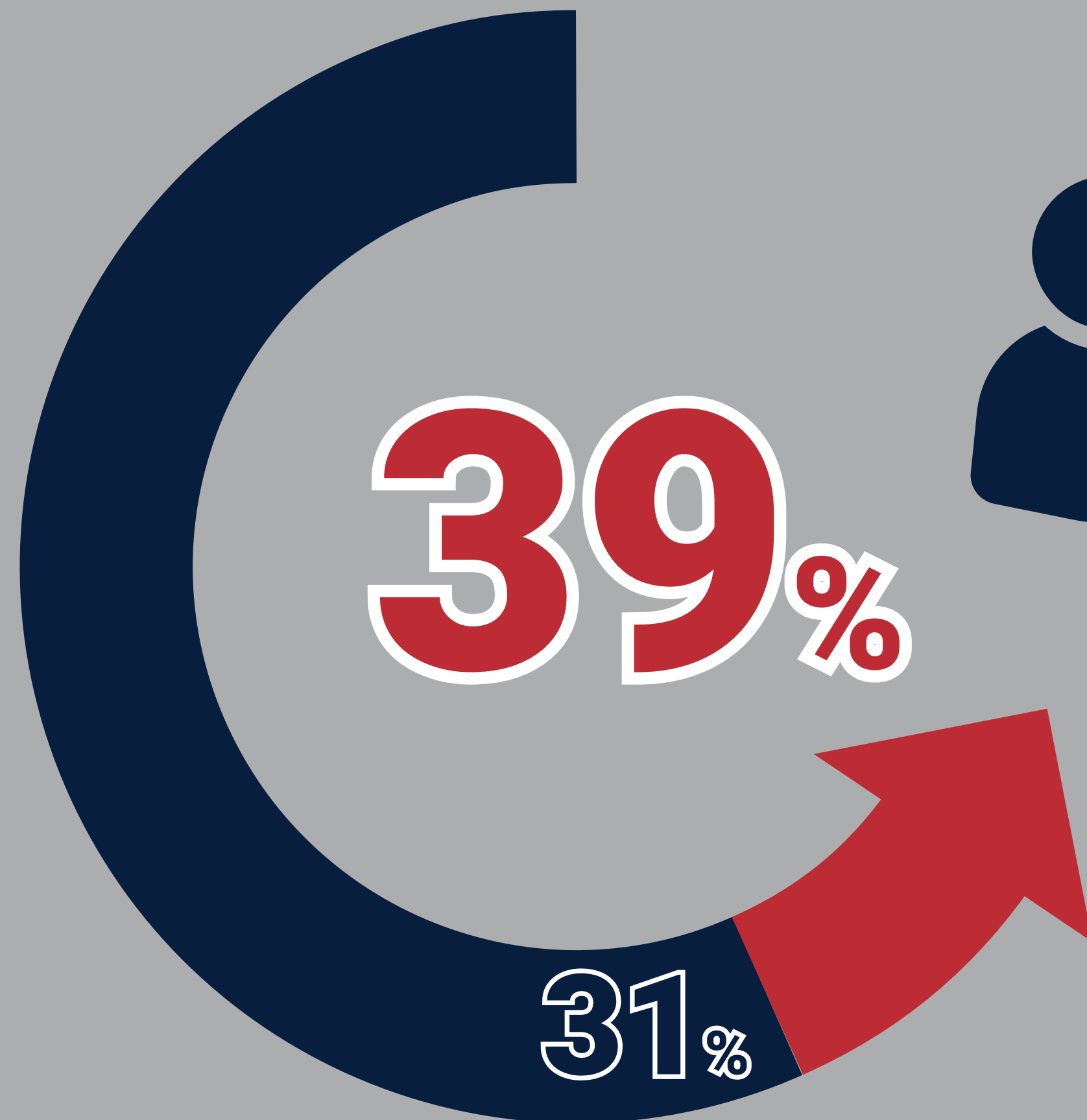
based on a pulse survey taken from October 16th to November 6th 2022
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30%

of organisations
do not see a path to
carbon neutrality by
2030 – but that's **10%
fewer** than one year ago.



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Resources remain the #1 area that organisations report need the most improvement in sustainability effort – up from 31% to 39% in a year when ranked against Ambition, Understanding and Ideas.

based on a pulse survey taken from October 16th to November 6th 2022
and versus our Earth 1st report one year ago

87% of organisations agree that
environment and sustainability
concerns form a central part
of **business strategy**

87%

up a massive **23%** in the last year.

based on a pulse survey taken from October 16th to November 6th 2022
and versus our Earth 1st report one year ago

23%

